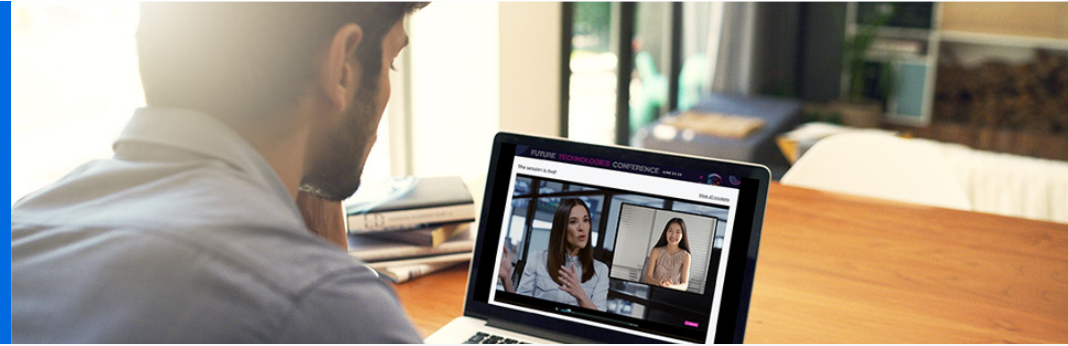


Cvent Video Player

Powering virtual connections



As part of our one-stop-shop to help you deliver engaging and impactful virtual experiences, Cvent Video Player is a reliable and secure way to stream live or pre-recorded keynotes and presentations at your virtual or hybrid events. An integral part of our Cvent Virtual Attendee Hub®, it's a solution that can scale to fit your needs and help you create the right video experience for your attendees.

Because everything will be set up, configured, and tracked in Cvent, your activity data will be securely stored in one system, so you can make faster, smarter decisions and measure impact and results. It's a turnkey solution with no third-party tools or messy integrations required.

When do I use Cvent Video Player?

It's best suited to power:



Live Streams

Live stream keynotes and presentations at your events right within the Cvent Virtual Event Experience



Video on Demand (VOD)

Use live stream recordings or other pre-recorded video to deliver your sessions to attendees



Simulcasting

Simulcast livestream videos to social media platforms like Facebook, Twitter, YouTube, and LinkedIn Live

What are the benefits of Cvent Video Player?



Event Planners

- Have the flexibility to use both live and pre-recorded keynotes and presentations
- Make it easy and straightforward for attendees and presenters to access session content
- Create the level of production that's right for the event, whether it's facilitating casual conversations between presenters and attendees or having broadcast-level production



Attendees

- Attendees can simply log in to your event and access video content - no logins to other tools required
- Attend virtual session presentations with ease



Speakers and Hosts

- Allow speakers to share both their presentation and video for a more immersive experience for attendees

